Ever-Evolving Music Education, Information and Communication Technologies Engaging Music Educators

4th IMC World Music Forum

Christanne Orto
Associate Dean & Director
Recording & Distance Learning
September 2011 Talinn
Manhattan School of Music

Christianne Orto
Manhattan School of Music Distance Learning
MSM Distance Learning Beginnings

- 1996
- 1st Conservatory in United States
- Maestro Pinchas Zukerman & President Marta Casals Istomin
- Concept: Access & Accommodation
MSM Distance Learning 2011
Program Scope

• [www.dl msmnyc.edu](http://www.dl.msmnyc.edu)
• Program to expand curriculum both for MSM students and learners throughout the world.
• 34 of 50 States
• 19 Foreign countries
• 2500 students/each year
• Wide-adooption from MSM Faculty
  • Orchestral Program, Jazz, Voice Departments

Christanne Orto Manhattan School of Music Distance Learning
Collaborators, Partners & Participants

- Conservatories, Colleges, Universities
- Performing & Presenting Organizations
- K-12 Schools
- Libraries, Hospital, Community and Senior Centers
Core Philosophy & Technologies

• Live, interactive audio-visual communication in virtual environment. (I.e., “Synchronous”)
  – Connect, Interact, Listen, Learn

• Virtual Environment not intended to replace face-to-face learning but rather to expand modes of communication and learning.

• Learning is Global!
  • Potential Challenge to Conservatory Teacher-Apprentice Paradigm

• High quality Virtual Learning Environment (VLE) for Effective Learning.
Core Philosophy & Technologies

• Integration of **standards-based**, interoperable collaboration video solutions in real time (H. 323 Protocol)
  – *Music Mode with Polycom*
  – *Synchronous Technologies: Social Media Tools versus Pedagogical Tools*

• Simultaneous live webstreaming to desktops and mobile devices
  – [www.dl msmnyc.edu/live](http://www.dl msmnyc.edu/live)

• Video on Demand (Digital Library for Sustained Learning)
  – [www.dl msmnyc.edu/archive](http://www.dl msmnyc.edu/archive)
  – [www.dl msmnyc.edu/user](http://www.dl msmnyc.edu/user)
MSM Distance Learning Programs
for external content delivery
www.dl.msmnyc.edu/register

Faculty–Based Instruction
• Global Conservatory
• Music Bridges

Teaching Artist / Alumni-Based Instruction
• Virtual Music Studio
• Music Outreach Videoconference Exchange

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Program Content

Types of Music Applications

- Masterclasses
- One-to-One Lessons
- Clinics
- Coachings
- Workshops
- Professional Development
- Composer Colloquia
- Sectionals
- Educational & Community Outreach

Musical Theater Masterclass

Conducting Seminar
Program Content

Types of Music Applications

- “Telementoring”
- Recruitment Demos
- Remote Auditions
- Mock Auditions
- Panel Discussions
- Humanities Exchanges
- Webcasting
Distance Learning Programs for MSM Students

www.dl.msmnyc.edu/students

- Learning
  - Zukerman Performance Program
  - Hampson Telementoring Project
  - Masters at Manhattan Online
  - *Manhattan on the Rideau* Jazz VTC Series
  - Digital Library
- "Teaching Artist" Training:
  - Educational Outreach collaboration
  - Arts-in-Education & the Virtual Classroom
  - Doctoral Seminar in Music Distance Learning
Student Life/Performance
MSM Teaching Artists!
K-12 Outreach-Music Outreach
Videoconference Exchange
Classical Programs with Manhattan School of Music

Pinchas Zukerman

Thomas Hampson
Jazz Programs with Manhattan School of Music

Kenny Barron  Dave Liebman
Violin Lesson

April 15, 2011

Cuepoints:

<table>
<thead>
<tr>
<th>Time</th>
<th>Notes</th>
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<tbody>
<tr>
<td>00:06:10</td>
<td>Kelly Nag, violin Beginning of lesson</td>
</tr>
<tr>
<td>01:00:17</td>
<td>Nazi's Parhat 24 Caprices, Op. 1, No. 23</td>
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<tr>
<td>01:34:40</td>
<td>Leonard Bernstein, furia</td>
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<tr>
<td>02:09:10</td>
<td>About practicing scales</td>
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<tr>
<td>02:20:50</td>
<td>Anna Margulies, violin Beginning of lesson</td>
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<tr>
<td>03:00:15</td>
<td>Igor Stravinsky, Salve Italia</td>
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<tr>
<td>04:42:28</td>
<td>Me I</td>
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Contact information

Christianne Orto
(917) 493-4401
corto@msmnyc.edu
www.dl msmnyc.edu
Skype: Manhattandel
Facebook: Msmdl
Twitter: msm_dl