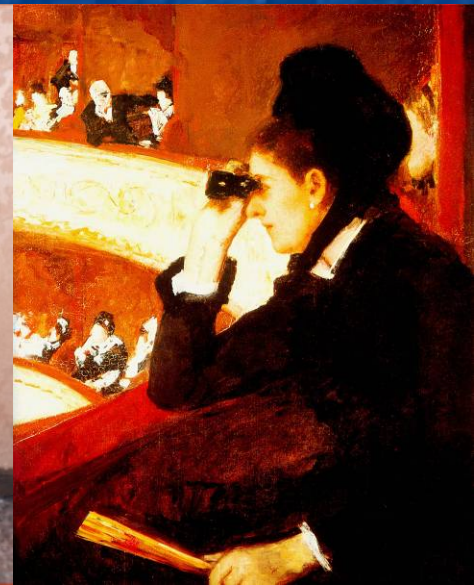




Can Media Replace the Opera House?

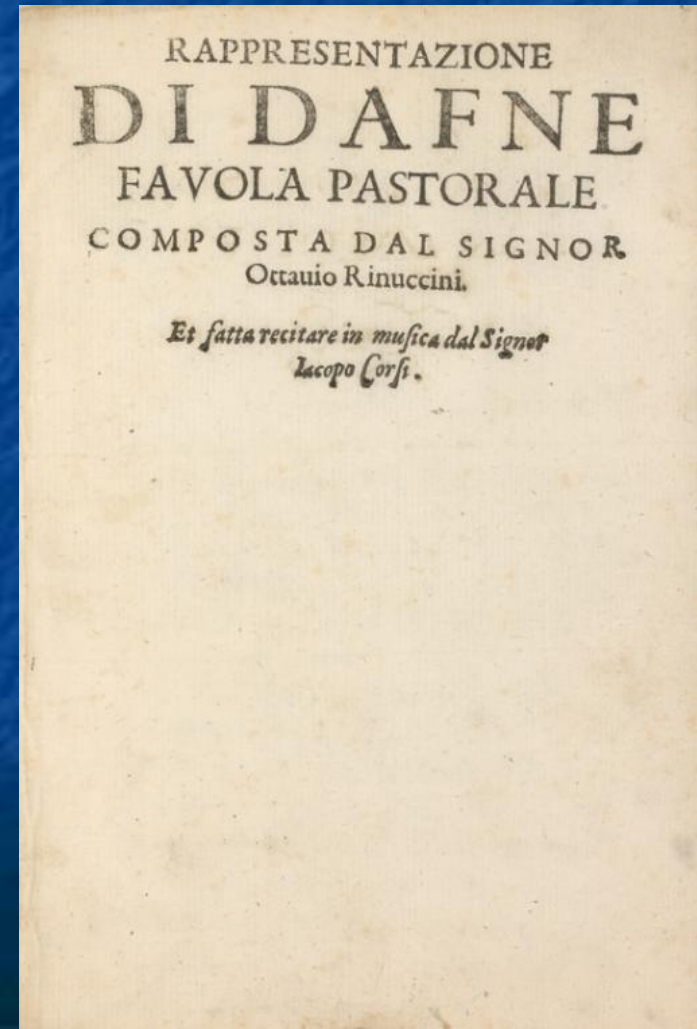


?

Opera

- private or religious
- cost didn't matter

1598
1st medium:
print
no sound
no image



1637

Opera House

- sales
 - tickets
 - boxes
 - libretti
 - candles
- large



1673

Outside the House

- plus:
 - more audience
- minus:
 - visuals
 - tickets



1885 Home Entertainment

- plus:
 - stay home
 - revenue
- minus:
 - group



1889

Recording

- plus:
 - anytime
- minus:
 - event
 - duration



Indspilningen med Peter Schram er på denne valse fra Ruben-samlingen.
© Statsbiblioteket

1896

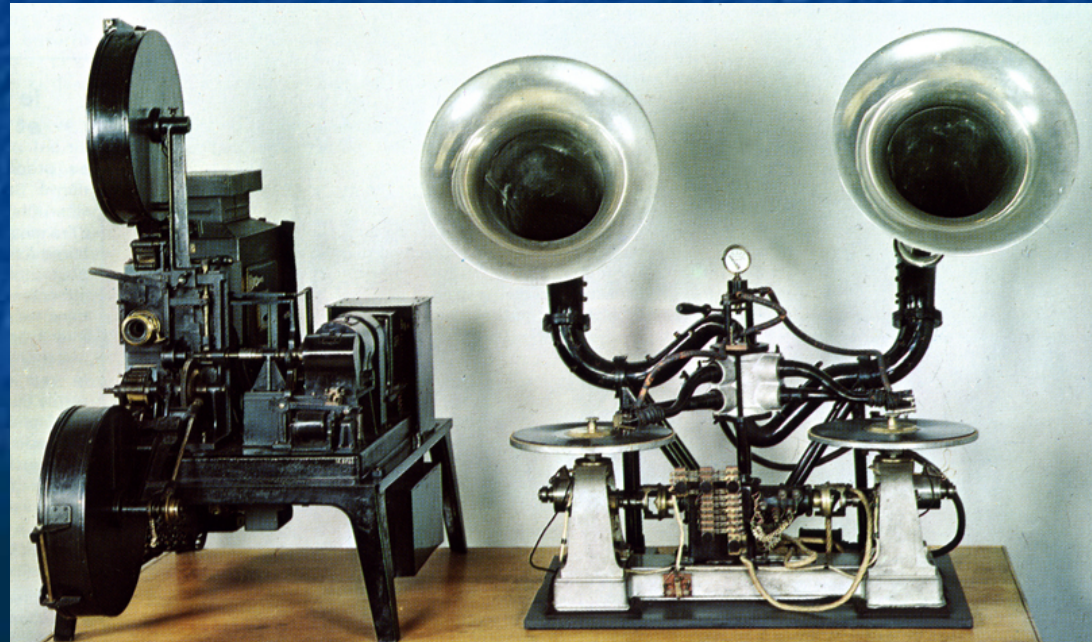
Silent Movie

- plus:
 - visual restored
- minus:
 - sound
 - director



1907 Projected Sound Movie

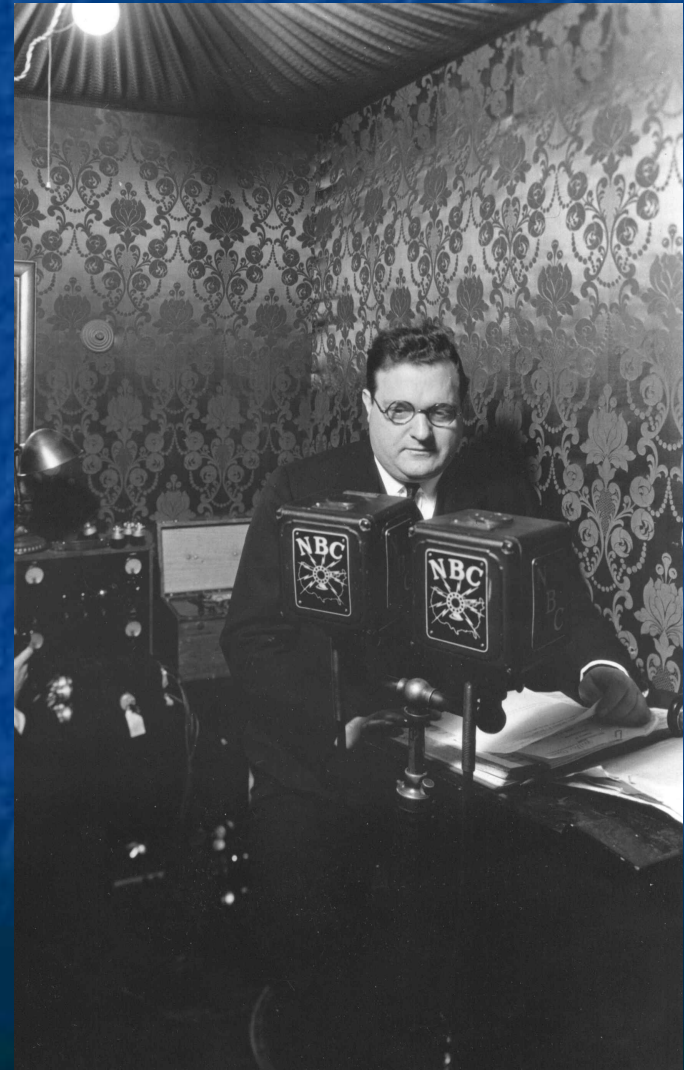
- plus:
 - sound restored
 - duration restored
 - group restored



1910

Radio

- plus:
 - event restored
- minus:
 - visual
 - group
 - tickets



1934

Television

- plus:
 - visual restored



1952

Live Cinema

- plus:
 - group restored
 - tickets



Today



- sound
- visual
- event
- duration
- group
- ticket
- director



- sound
- visual
- event
- duration
- no group
- no ticket
- shot selection

Tomorrow?



Meanwhile

If there's
no opera
house,
who pays
for the
opera?